



Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

# Jan Aushadhi VARTA



EDITION 26

19<sup>th</sup> September, 2024



Union Minister of Health & Family Welfare

**Shri JP Nadda**

*Inaugurates*

**First Policy Makers, Forum in New Delhi**

In a significant move towards enhancing healthcare in India, Hon'ble Union Minister of Health and Family Welfare, Shri J P Nadda, inaugurated the "Policy Makers Forum" in New Delhi. The event, held on 19th August 2024 at the Dr. Ambedkar International Centre marked a pivotal moment for stakeholders across the healthcare sector to converge and discuss crucial policy developments. Dr. Arunish Chawla, Secretary, Department of Pharmaceuticals, briefed about pharmaceutical sector strength of India. The forum had the participants from the countries of Burkina Faso, Equatorial Guinea, Ghana, Guyana, Jamaica, Lao PDR, Lebanon, Malawi, Mozambique, Nauru, Nicaragua, Sri Lanka, Syria, Uganda & Zambia.

The meeting discussed global recognition of Indian Pharmacopoeia (IP) and replication of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) scheme in other nations. The Minister highlighted the importance of this forum in ensuring safety, efficacy and quality of

pharmaceutical products amongst the participating countries. The Minister further highlighted the possible replication and adoption of the Janaushadhi scheme in the participating countries that can save billions of out-of-the-pocket expenditures of patients in their respective countries. Shri Ravi Dadich, CEO, PMBI made a presentation about Janaushadhi Pariyojana.



Total No.  
of Kendras  
**13402**  
(till 31.08.2024)



Total Sales crossed  
**Rs. 711.69 Cr.** FY 2024-25  
(till 31.08.2024)



Estimated Savings Approx  
of **Rs. 3558.45 Cr.** to Citizens  
FY 2024-25 (till 31.08.2024)



Sales of  
August 2024 is  
**Rs. 110.92 Cr.**



# HIGHLIGHTS

 24<sup>th</sup> August, 2024

*Visit of the*  
**Secretary**, Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers  
at the **Gurugram Central Warehouse.**



Dr. Arunish Chawla, Secretary, Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Govt. of India along with Joint Secretary Shri R. P. Singh visited high tech Central Warehouse of PMBI, at Gurugram, Haryana on 24th August 2024. Shri Ravi Dadhich, CEO, PMBI briefed about functioning and processing of warehouse and logistics of PMBI for supplying affordable quality medicines across the nation

under Pradhan Mantri Bhartiya Janaushadhi Pariyojana. During the visit, it was discussed about increasing the number of Jan Aushadhi Kendras from 10,000 to 25,000 in the next three years and focuses on importance of logistics systems and IT interface to reach the objective in time.



# HIGHLIGHTS

21<sup>st</sup> August, 2024

## Visit of the **Delegates from Burkina Faso** at **PMBI Head Office** (World Trade Center, New Delhi)



Delegates from Burkina Faso recently visited the Pharmaceuticals & Medical devices Bureau of India (PMBI) head office in New Delhi on 21.08.2024 to explore the potential replication of the PMBJP model in Burkina Faso. Their visit achieved a significant step towards extending international collaboration in the field of affordable healthcare. Mr. TOGOUMA Eric Nakaossebgandin, Administrator of Health Services (Director General of CAMEG) and the other delegates of Burkina Faso engaged in detailed discussions with Shri Ravi Dadhich CEO, PMBI about the successes and operational

strategies of the PMBJP, which provides low-cost, high-quality generic medicines through a network of Jan Aushadhi Kendras. The aim was to adapt this successful model to the healthcare landscape in Burkina Faso, potentially enhancing access to essential medicines and fostering greater international cooperation in health policy and implementation. This exchange reflects a growing interest in global partnerships to improve healthcare delivery and access, showcasing the PMBJP's role as a benchmark for effective solution to reduce out of the pocket expenditure in health sector.



# HIGHLIGHTS

20<sup>th</sup> August, 2024

## Visit of the Global South Countries at Jan Aushadhi Kendra at Agra, Uttar Pradesh.



A group of around 40 international policymakers and drug regulators from 15 countries Burkina Faso, Equatorial Guinea, Ghana, Guyana, Jamaica, Lao PDR, Lebanon, Malawi, Mozambique, Nauru, Nicaragua, Sri Lanka, Syria, Uganda & Zambia in the Global South recently visited a Jan Aushadhi Kendra in Agra, Uttar Pradesh aimed to explore and understand the

impact of India's affordable medicine initiative and how it could be applied in their own countries. The delegates were felicitated by the PMBI Officials and Janaushadhi Kendra owners. The delegates had a first-hand experience and understanding of the Janaushadhi model and how it is benefitting the common people of India in saving the out of the pocket expenditure.



# HIGHLIGHTS



27<sup>th</sup> August, 2024

## Fiji Pharmaceuticals and Biomedical Services (FPBS) delegation visited the PMBI Head Office, New Delhi & Jan Aushadhi Kendra, Ghaziabad.



An international delegation from Fiji Pharmaceuticals and Biomedical Services (FPBS) recently visited the PMBI (Pharmaceuticals & Medical Devices Bureau of India) Head Office in Delhi on 27.08.2024 and subsequently toured a Jan Aushadhi Kendra in Ghaziabad, Uttar Pradesh. This visit marked a significant step in exploring potential collaborations and understanding the operational excellence of India's flagship initiative for affordable medicine distribution.

The FPBS delegation headed by Mr. Jeremaia Mataika, along with other delegates engaged in comprehensive discussions with Shri R.P. Singh Joint Secretary, Department of Pharmaceuticals, GoI and Shri Ravi Dadhich CEO, PMBI about the structure, impact, and successes of the Janaushadhi Scheme, which aims to provide high-quality, low-cost generic medicines through a network of Janaushadhi Kendras. The CEO, PMBI highlighted the core achievements and development of the policy in the recent years, thus giving an overview of the scheme to the delegates.



# HIGHLIGHTS

08<sup>th</sup> August, 2024

## Saint Kitts & Nevis Foreign Affairs Minister

*Explores India's **Jan Aushadhi** Initiative.*



On 08th August, 2024, Honourable Dr. Denzil Douglas, Minister of Foreign Affairs for Saint Kitts & Nevis, along with his delegation, visited the state-of-the-art central warehouse of the Pharmaceuticals and Medical Devices Bureau of India (PMBI) in Gurugram. The visit was aimed at gaining insights into the operational processes and quality control measures associated with the Jan Aushadhi scheme, which supplies affordable

medicines across India and beyond. The delegation expressed their admiration for the Indian government's commitment to providing cost-effective Janaushadhi medicines and conveyed their interest in exploring potential avenues for collaboration. The discussions highlighted the prospects for future cooperation between Saint Kitts & Nevis and India in the realm of affordable healthcare.



# HIGHLIGHTS

14<sup>th</sup> August, 2024

*As a part of*

## 78<sup>th</sup> Independence Day Celebrations 2024

Patriotic Art Challenge & Quiz on Freedom Fighters were conducted for Employees & Staffs at PMBI Head Office.



In celebration of India's 78th Independence Day, the Pharmaceuticals and Medical Devices Bureau of India (PMBI) hosted a series of engaging activities for its employees and staff at the Head Office at World Trade Center, New Delhi. The festivities included a Patriotic Art Challenge, which encouraged participants to express their national pride through creative artworks, and a Quiz on

Know your Freedom Fighters, designed to deepen knowledge about India's independence movement. These events not only honored the spirit of independence but also fostered a sense of unity and patriotism among the PMBI team. The enthusiastic participation and creative displays by the employees' depicted their dedication in commemorating the nation's freedom and heritage.



# HIGHLIGHTS

00<sup>th</sup> August, 2024

*A review meeting of the Field team of PMBI was convened at the Head Office in Nauroji Nagar, Delhi.*



A review meeting for the Field Officials of the Pharmaceuticals and Medical Devices Bureau of India (PMBI) was held at the Head Office in World Trade Center, Delhi. The session brought together the field officers across the country to deliberate on future strategies aimed at expanding the network of Jan Aushadhi Kendras across various states. The discussion centered on enhancing outreach and efficiency to ensure more widespread access to affordable medicines. The meeting was attended

by Secretary of Pharma, Gol, Dr. Arunish Chawla along with Joint Secretary Shri R.P. Singh and supervised by CEO, PMBI, Shri Ravi Dadhich where different methods of supply chain and efficient delivery of medicines to the Kendra owners were discussed. The interaction was also focussed on understanding the challenges and bottlenecks at the ground level to smooth the functioning at each kendra and distributor level.



# HIGHLIGHTS



29<sup>th</sup> August, 2024 - 31<sup>th</sup> August, 2024

## PMBI's participation at the 7<sup>th</sup> International Health & Wellness Expo 2024



The Pharmaceuticals and Medical Devices Bureau of India (PMBI) proudly participated in the 7th International Health & Wellness Expo 2024, held from 29.08.2024 - 31.08.2024 at Pragati Maidan, New Delhi. Visitors to the Jan Aushadhi stall, located in Hall No. 12, Stall No. 74, had the opportunity to learn about the affordable and high-

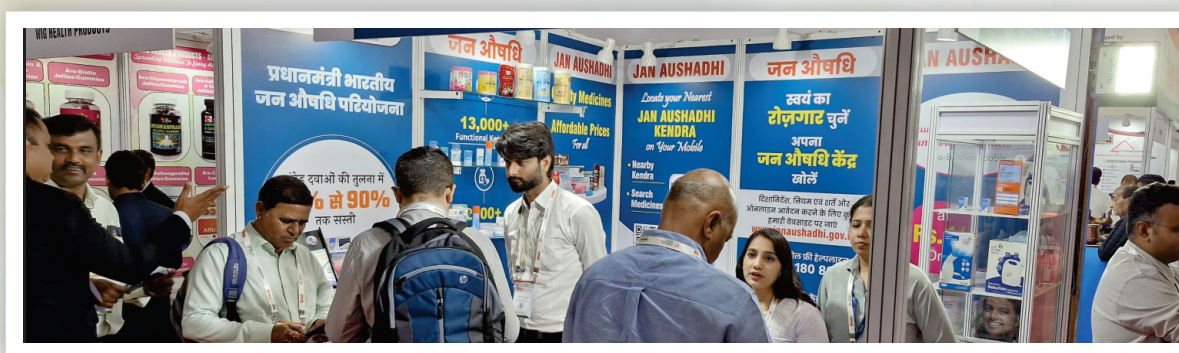
quality medicines offered under the Jan Aushadhi scheme from the PMBI officials. The event provided a platform for raising public awareness about the initiative's commitment to making essential medications accessible to all. We extend our heartfelt thanks to everyone who visited and supported our efforts.



# HIGHLIGHTS

28<sup>th</sup> August, 2024 - 30<sup>th</sup> August, 2024

## PMBI's participation at the 10<sup>th</sup> IPHEX 2024



The Pharmaceuticals and Medical Devices Bureau of India (PMBI) had participated to highlight the Jan Aushadhi scheme, demonstrating their commitment to expanding access to affordable medicines and reaching out to a broader audience. IPHEX, 2024 is an exhibition that unites the pharmaceutical and healthcare industries, showcasing Indian pharmaceutical products and technologies to a global audience. This event

featured over 360 Indian companies from the Pharma and healthcare sectors. This event had more than 20,000 visitors from within India and 400 international guests for three days. PMBJP showcased its potential in IPHEX, 2024 by fabricating a stall with the information brochures and deputed staff on ground. Such exhibition shows exceptional achievement of the scheme in the Pharma Industry in India.



# IN THE NEWS

THE ECONOMIC TIMES | August 02, 2024

## Patients saved Rs 28,000 cr after buying medicines from Jan Aushadhi Kendras: Nadda



Medicines and medical devices sold at affordable prices under the Prime Minister Bhartiya Janaushadhi Pariyojana have helped people save more than Rs 28,000 crore so far, Union Health Minister J P Nadda said in the Lok Sabha. He said 1,965 drugs and 235 medical devices are sold through Jan Aushadhi Kendras across the country and are available at the centres at a discounted price of up to 52 to 80 per cent.

Because of reduction of prices at Jan Aushadhi Kendras, patients have been able to save Rs 28,000 crore so far, Nadda said during the Question Hour.

STATETIMES | August 21, 2024

## Int'l delegation visits Jan Aushadhi Kendra at Agra



International delegation of around 40 policymakers and drug regulators from 15 Global Southern Countries during visit to Jan Aushadhi Kendra at Agra.

### STATE TIMES NEWS

AGRA: An international delegation of around 40 policymakers and drug regulators from 15 Global Southern Countries visited Jan Aushadhi Kendra at Agra, Uttar Pradesh on Tuesday.

The PMBI officers briefed them about the PMBJP model and the Government's vision

to provide quality and affordable medicines to citizens.

During the visit, policymakers and experts showed their keen interest to implement the flagship Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), also known as the Janaushadhi Scheme in their respective countries.

ANI | August 25, 2024

## Govt's 'Janaushadhi Scheme' offers medicines at up to 90% discount, expands reach nationwide



**Gurugram (Haryana) [India], August 25 (ANI):** The central government runs various schemes to provide affordable treatment to the public, one of the key initiatives being the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP). Under this scheme, people can access medicines at a discount of up to 90%.

In this context, ANI visited the Jan Aushadhi warehouse in Gurugram, Haryana, to observe how these medicines are made available to the public.

Dr. Arunish Chawla, Secretary of the Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, stated, "Jan Aushadhi is a flagship program of the Indian government. From the Red Fort, PM Modi announced that we will increase the number of Jan Aushadhi Kendras from 10,000 to 25,000 over the next three years. Jan Aushadhi Kendras are rapidly opening across the country, with over 13,000 currently operational."

Ravi Dadhich, CEO of the Pharmaceuticals and Medical Devices Bureau of India (PMBI), explained that among 10,000 manufacturing units in India 187 manufacture Janaushadhi medicines.

न्यूज़ NATION | August 22, 2024

## गरीबों, वंचितों एवं मध्यम वर्गीय लोगों के लिए वरदान साबित हो रही जन औषधि केंद्र, दस वर्षों में उपभोक्ताओं को अनुमानित 30,000 करोड़ रुपये की बचत:- अरविन्द सिंह

**PATNA :-** भारतीय जनता पार्टी के प्रदेश प्रवक्ता अरविन्द कुमार सिंह ने कहा है कि देशभर में क्रियाशील प्रधानमंत्री जन औषधि केंद्र गरीबों, वंचितों एवं मध्यम वर्गीय लोगों के लिए वरदान साबित हो रही है क्योंकि इन केंद्रों के माध्यम से आम जनमानस को सस्ती दवाएं उपलब्ध करा रही है मोदी सरकार। इन केंद्रों से दवाई खरीदने पर उपभोक्ताओं को 50% से 90% तक की बचत होती है। पिछले 10 वर्षों में, जन औषधि केंद्रों के माध्यम से दवाओं की बिक्री से उपभोक्ताओं को अनुमानित 30,000 करोड़ रुपये की बचत हुई है। प्रधानमंत्री भारतीय जनऔषधि परियोजना के तहत जन औषधि केंद्रों के माध्यम से केवल गुणवत्तापूर्ण दवाओं की आपूर्ति की जाती है।



# IN THE NEWS

जनता से रिश्ता  
www.jantaserishita.com

August 01, 2024

## CM विष्णुदेव साय ने महारानी अस्पताल परिसर में प्रधानमंत्री भारतीय जन औषधि केंद्र का किया शुभारंभ



**जगदलपुर jagdalpur news।** मुख्यमंत्री विष्णुदेव साय ने महारानी जिला अस्पताल परिसर में प्रधानमंत्री भारतीय जन औषधि केंद्र का शुभारंभ किया। Jan Aushadhi Kendra जन औषधि केंद्र के खुलने से अब अस्पताल परिसर में ही मरीजों को सस्ती जेनेरिक दवाइयां मिल सकेंगी जिससे मरीजों को महंगी दवाइयां खरीदने से होने वाला आर्थिक बोझ कम होगा। शुभारंभ के पश्चात मुख्यमंत्री साय ने जन औषधि केंद्र संचालक से केंद्र में उपलब्ध दवाइयों और अन्य मेडिकल आइटम्स की जानकारी भी ली।

अमर उजाला

August 03, 2024

## Lucknow News: एम्स रायबरेली में खुला प्रधानमंत्री जन औषधि केंद्र



**रायबरेली।** अखिल भारतीय आयुर्विज्ञान संस्थान (एम्स) में मरीजों को शुक्रवार से बड़ी राहत मिलनी शुरू हो गई। 90 प्रतिशत तक सस्ती (जेनेरिक) दवाएं मुहैया कराने के लिए निदेशक प्रो. अरविंद राजवंशी ने प्रधानमंत्री जन औषधि केंद्र का शुभारंभ किया। जयपुर की एजेंसी को मरीजों को सस्ती दवाएं उपलब्ध कराने का काम दिया गया है। इससे अब मरीजों को इलाज कराने में सहायता होगी।

एम्स में 26 सितंबर 2022 से अमृत फॉर्मसी से दवाएं मिलनी शुरू हुई थीं। इस फॉर्मसी में पेटेंट व महंगी दवाएं होने के कारण मरीजों को ज्यादा रुपये खर्च करने पड़ रहे थे। दवाओं का संकट होने के कारण निजी मेडिकल स्टोर्स का सहारा लेना पड़ रहा था। एम्स प्रशासन ने मरीजों को 50 से 90 प्रतिशत तक सस्ती दवाएं उपलब्ध कराने के लिए अस्पताल के भूतल में प्रधानमंत्री जन औषधि केंद्र संचालित कराया है।

नई हवा  
नई सोच - नई दिशा

August 17, 2024

## सवाई माधोपुर के जन औषधि केंद्र को एक बार फिर मिला सम्मान



सामाजिक सरोकार के लिए स्वाधीनता दिवस पर सवाई माधोपुर (Sawai Madhopur) के जन औषधि केंद्र (Jan Aushadhi Kendra) को एक बार फिर सम्मान मिला है। सामान्य चिकित्सालय के पीएमओ डॉ. अश्विनी सक्सेना ने केंद्र संचालक चंदू शर्मा को प्रशस्ति पत्र प्रदान किया।

इस मौके पर अस्पताल के डिप्टी कंट्रोलर डॉ. सत्यनारायण अग्रवाल व अन्य चिकित्सक भी मौजूद थे। डॉ. सक्सेना ने बताया कि जन औषधि केंद्र की ओर से इस वर्ष सामान्य चिकित्सालय में रोगियों की सुविधा के लिए दो व्हीलचेयर भेंट की गई थी, जो रोगियों के काम आ रही हैं। पिछले साल भी केंद्र संचालक ने अस्पताल में रोगियों की सुविधा के लिए टीन शेड की नीचे पंखे लगावाये थे, जिस पर गत 15 अगस्त को भी पीएमओ ने केंद्र को प्रशस्ति पत्र प्रदान किया था।

दैनिक भास्कर

August 29, 2024

## प्रधानमंत्री जन औषधि केंद्र गरीबों के लिए वरदान: दरभंगा सांसद बोले-अंग्रेजी दवा के मुकाबले 50 से 90 प्रतिशत तक सस्ता

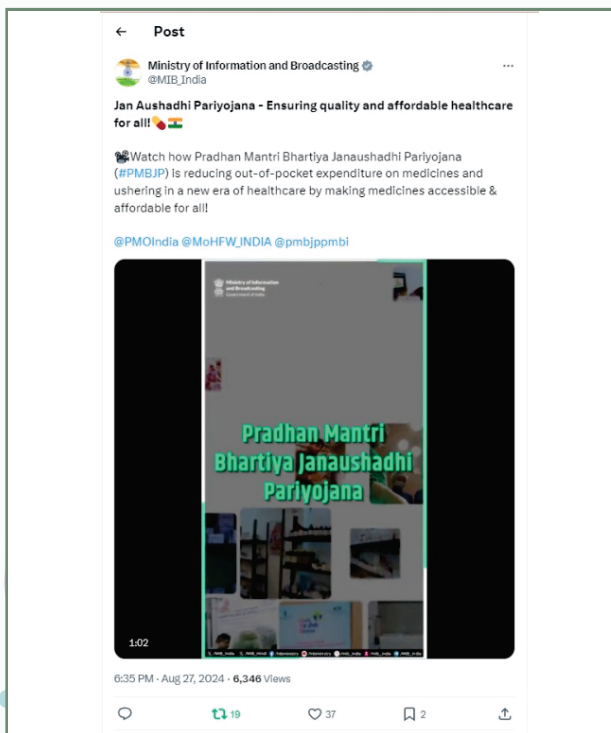
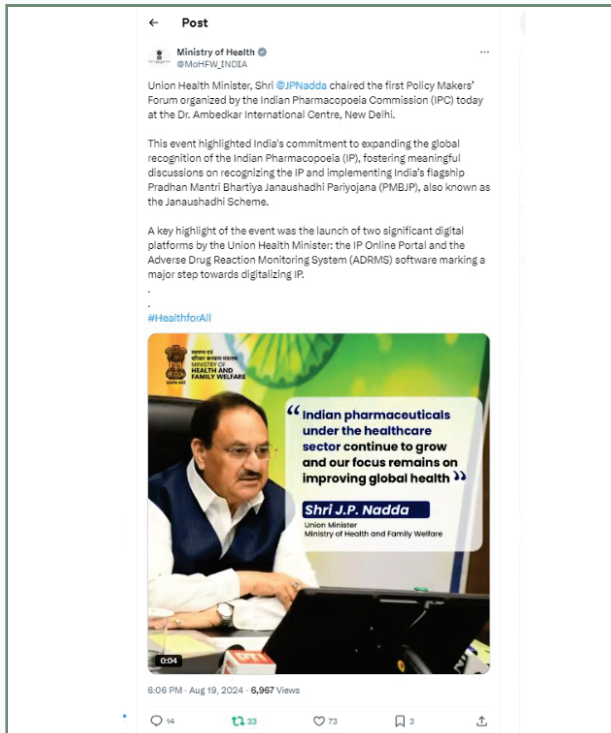
प्रधानमंत्री नरेन्द्र मोदी के नेतृत्व में केंद्र सरकार द्वारा गरीब और कमजोर तबके के हितों में सैकड़ों ऐसी योजनाएं चल रही हैं, जिससे इनके जीवन स्तर में व्यापक बदलाव दिख रहा है। आने वाले समय में इन योजनाओं के माध्यम से ऐसे वर्गों को हर दृष्टि से आत्मनिर्भर बनाने के लिए पहल और प्रयास जारी है। प्रधानमंत्री जनऔषधि केंद्र की दवाएं सहज और सस्ता इलाज की दृष्टि से गरीबों के लिए वरदान साबित हो रहा है। दरभंगा के भाजपा सांसद सह लोकसभा में पार्टी के सचेतक डॉ.गोपाल जी ठाकुर ने तारडीह प्रखण्ड के हनुमाननगर पुतई गांव के प्रधानमंत्री जन औषधि केंद्र पर उपस्थित ग्रामीणों के बीच उपरोक्त बातें कही। परिस्थिति में दवाओं की बढ़ती कीमत से मध्यम वर्ग के लोगों को इलाज करवाना काफी मुश्किल या कठिन साबित होता है। वैसी स्थिति में जन औषधि केंद्र की कम कीमत दवाएं लोगों के लिए काफी लाभप्रद साबित हो रही है।





# SOCIAL MEDIA HIGHLIGHTS

(PMBJP Retweeted)





## PMBJK inauguration Insights



### Shri Vishnu Deo Sai

Hon'ble Chief Minister of Chhattisgarh inaugurated PMBJK

📍 Maharani Hospital, Jagdalpur, Bastar (Chhattisgarh)



### Shri Bhupender Yadav

Hon'ble Union Cabinet Minister for Environment, Forest & Climate Change, Gol inaugurated PMBJK

📍 Bhiwadi, Khairthal- Tijara (Rajasthan)



### Shri Godam Nagesh

Hon'ble Member of Parliament, Adilabad, Telangana Gol inaugurated PMBJK

📍 Adilabad (Telangana)



### Shri Kalicharan Singh

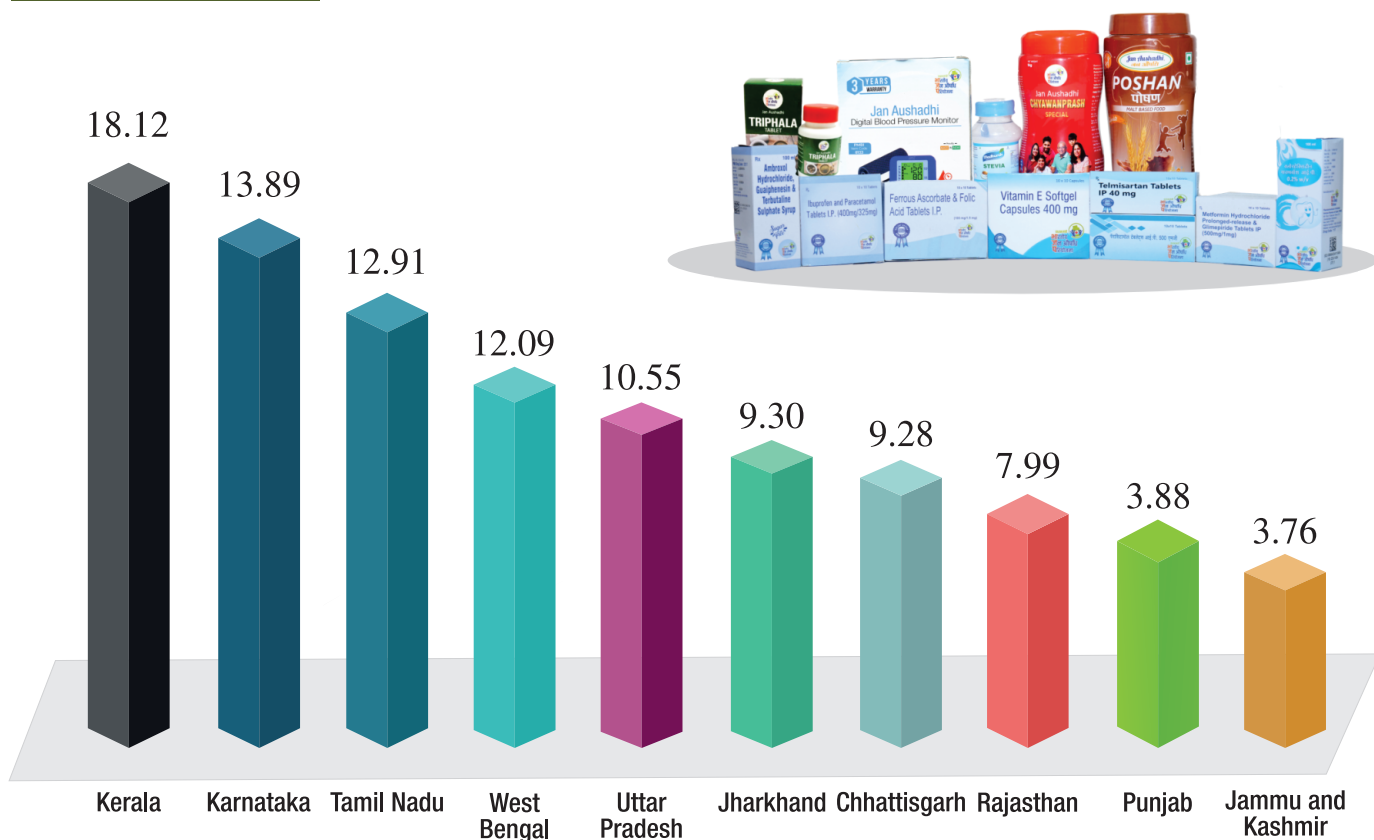
Hon'ble Member of Parliament, Chatra, Jharkhand Gol visited PMBJK

📍 Gomoh (Jharkhand)



## Best Performing States in Terms of Sales in Crores

### August 2024



## Welcoming new Partners who joined PMBI family in the month of August 2024

PMBJK15090 - Kunditi Padugu Rajya Lakshmi - Guntur, Andhra Pradesh- 515591

PMBJK15176 - Ikbal Ahmed - Charaideo, Assam- 785689

PMBJK15206 - Puja Kumari - Saharsa, Bihar- 852201

PMBJK15283 - Neelam Devi - South West, Delhi- 110061

PMBJK15119 - Vinod Gopinath Gaonkar - South Goa - 403107

PMBJK15089 - Neelam Kumari - Kangra, Himachal Pradesh- 177101

PMBJK15192 - Ajaz Bashir Wani - Anantnag, Jammu & Kashmir- 192202

PMBJK15199 - Hanumantha Naik - Shivamogga, Karnataka- 577418

PMBJK15048 - Archana K I - Kollam, Kerala- 691537

PMBJK15202 - Prakash Asati - Damoh, Madhya Pradesh- 470673

PMBJK15118 - Subodh Sadashiv Karkare - Ratnagiri, Maharashtra- 415807

PMBJK15094 - Sandhya Rani Panda - Jajapur, Odisha- 755017

PMBJK15054 - Naseef Meethale Pyngol - Mahe, Puducherry- 673310

PMBJK15222 - Rajat Kumar - Patiala, Punjab- 147001

PMBJK15211 - Reena Goyal - Jaipur, Rajasthan- 302019

PMBJK15039 - Ajay Ravikumar - Chengalpattu, Tamil Nadu- 603209

PMBJK15021 - Meena Pandey - Dadra and Nagar Haveli and Daman and Diu- 396193

PMBJK15073 - Himanshi Rawat - Nainital, Uttarakhand- 263136

PMBJK15280 - Poonam Devi - Kushi Nagar, Uttar Pradesh- 274203

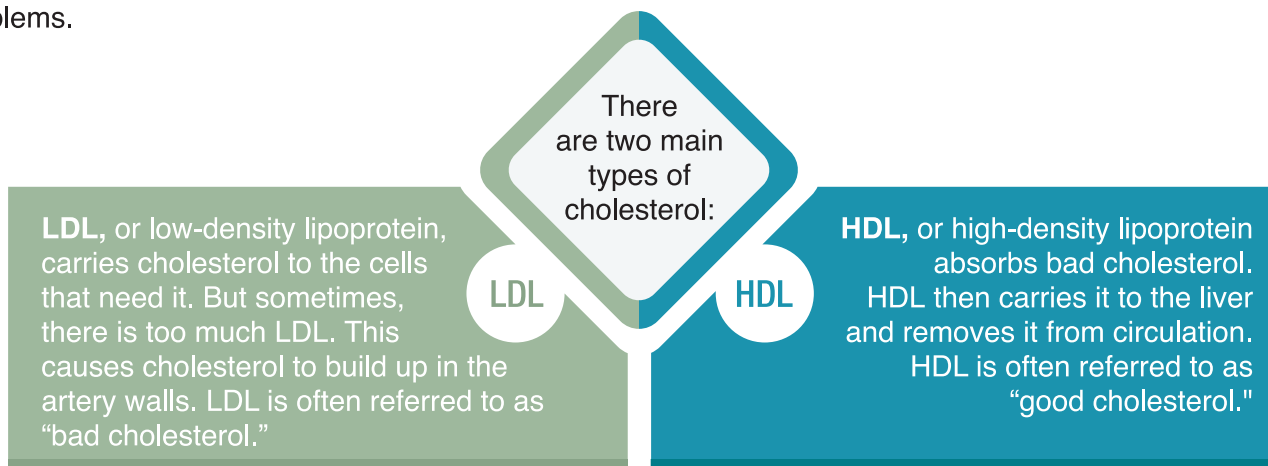
PMBJK15159 - Rabia Khatun - Murshidabad, West Bengal- 742303





## What is **Hypercholesterolemia?**

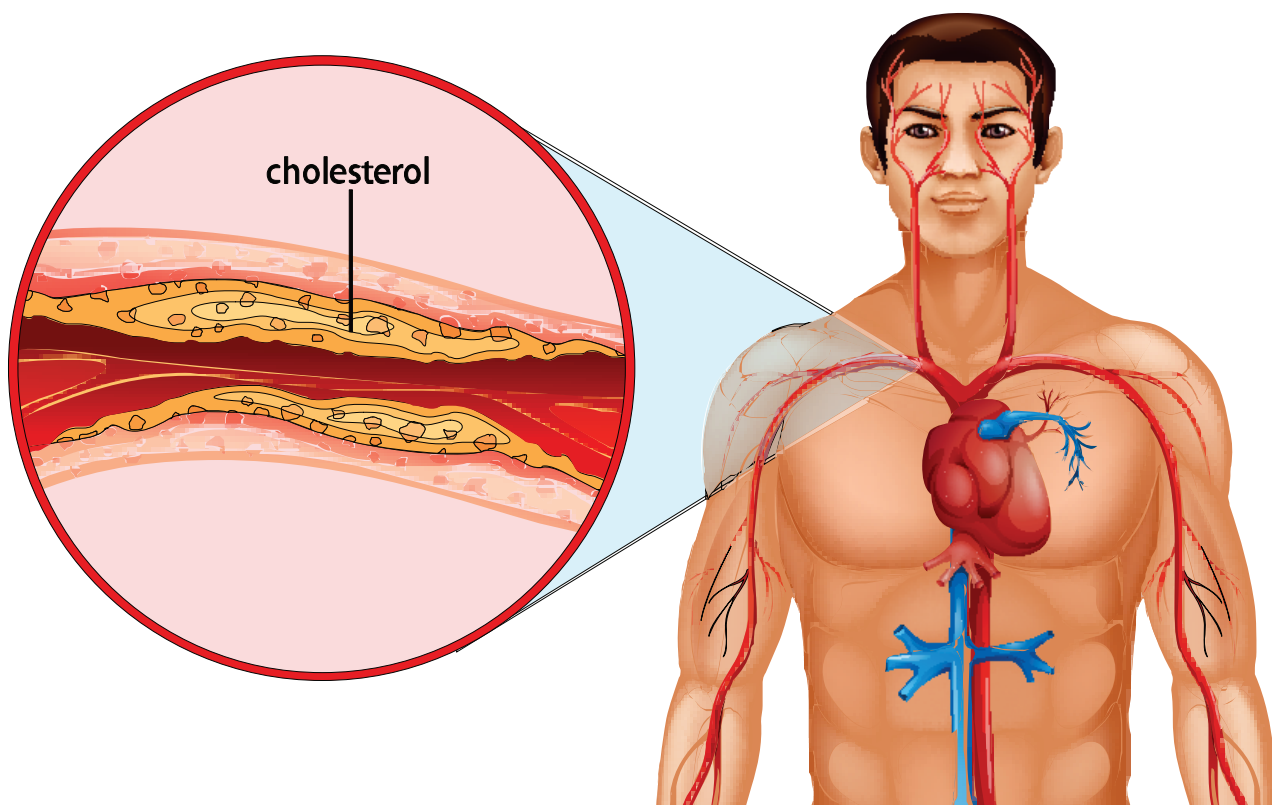
Hypercholesterolemia is the medical term for high cholesterol. Your body needs some cholesterol to make hormones and digest fatty foods. But too much raises the risk of heart disease and other cardiovascular problems.



## **Hypercholesterolemia Causes**

Eating a diet high in saturated fat and trans-fat, often found in animal meat and processed foods.

Eating foods high in cholesterol, such as red meat and full-fat dairy.





## Hypercholesterolemia Symptoms

High cholesterol doesn't cause symptoms. When the cholesterol causes the arteries to narrow, then most people have symptoms of heart disease.

### HEART DISEASE SYMPTOMS INCLUDE:



**1** CHEST PAIN



**2** SHORTNESS OF BREATH



**3** FATIGUE

## Hypercholesterolemia Treatment

### LIFESTYLE CHANGES TO TREAT HIGH CHOLESTEROL



### MEDICINE TO TREAT HIGH CHOLESTEROL

Sometimes lifestyle changes aren't enough to get your cholesterol within desired levels. Your doctor may then prescribe medication to get your cholesterol levels to more appropriate levels.







# KHELO BHI PADHO BHI

Fill in the puzzle below based on what you have read about **Hypercholesterolemia** on the previous page.

## QUESTIONS

1

What is Hypercholesterolemia?

2

Which type of cholesterol is referred to as “bad cholesterol”?

A. HDL

B. LDL

C. VLDL

D. IDL

3

High cholesterol does not cause symptoms on its own, but it can lead to symptoms of  disease when it causes arteries to narrow.

4

True or False:

High cholesterol often causes noticeable symptoms on its own. ☐

5

List two symptoms of heart disease associated with high cholesterol.

1. ....

2. ....



Pharmaceuticals & Medical Devices Bureau of India (PMBI)  
B-500, Tower B, 5<sup>th</sup> Floor, World Trade Center, Nauroji Nagar,  
New Delhi-110029

Follow us on @pmbjppmbi



janaushadhi.gov.in  
National Toll Free Helpline  
1800 180 8080